



MISAEEL ART

Misael Aponte

Color Visionary



In addition to co-owning a hair salon in Scottsdale, AZ, **Misael Aponte** is widely recognized throughout the beauty industry for creating a unique and revolutionary new hair color application technique called **Veils, Curtains & Drapes®**. Misael considers himself fortunate to be able to teach his innovative techniques to colorists at the **Schwarzkopf Professional Academies** across in the U.S. in NYC; St.Louis, Denver & L.A. in addition to his own newly opened Academy in Scottsdale. Misael also provides education for individual salons and beauty distributors across the nation presenting his two highly acclaimed **Art of Color & Movement®** classes and is also renowned for his elaborate and exciting hair shows!

In 2010 the first instructional DVD featuring Misael Aponte's technique, **Veils, Curtains & Drapes®, Vol. 1**, was released, which is available for sale through his website: www.misaelart.com. Additional DVD's featuring new designs and more intricate applications are currently in the pre-production stage as well as a new, third installment of his popular **Art of Color & Movement®** class series, which Misael will debut in 2012.

Misael Aponte's ability to inspire others through his dual passions of *creativity and education* have made his classes extremely well-received by his audiences and industry peers alike. Since the mid-1990's Misael has been involved with every facet of the beauty industry from cosmetics to haircutting and coloring. This has allowed Misael to focus on the client's *total image*, making him both a very well-rounded hairdresser and Educator.

The drive to share his knowledge with others prompted Misael Aponte to become an Educator for **Schwarzkopf Professional**. During his many years working for Schwarzkopf, as a Regional Educator and Platform Artist, Misael received numerous rewards for artistic presentation. Since relocating to Scottsdale, Arizona and opening his own Salon, **Visual IMPACT, A Salon Experience**, Misael has been delighted to continue his long-standing affiliation with Schwarzkopf Professional as a freelance **Platform Artist and Educator**.

Misael's innovative approach to color placement and formula combinations ultimately led to the development of his two highly acclaimed **Art of Color & Movement®** classes. Misael Aponte's stage presentations and classes have inspired hairdressers across the country at: **I.S.S.E., Midwest Beauty Show** (Schwarzkopf stage), **Hairworld / B.B.S.I., Beauty Classic, Orlando Premiere, New York Runway, IEG Academy and International Hair Color Exchange**. Misael's energetic and inspirational classes are also prominently featured annually at the **ABCH Energizing Summit** in L.A. and have recently been added to the **IBS New York and Premiere Birmingham** education rosters for 2011. He has also served as a hair color expert on numerous ABCH panels and has appeared as a guest-judge for the annual **Carlton Hair International** hair shows.

Proud of his Hispanic heritage, Misael Aponte has conducted presentations in Spanish at the **San Juan Beauty Show** in Puerto Rico as well as for beauty distributors in Texas and Florida and appearing on nationwide broadcasts for **Telemundo**. His work has been featured in **People** magazine showcasing Schwarzkopf, Inc. products as well as his own techniques. Misael has made numerous appearances on local **Phoenix, Arizona TV stations**, most recently **Channel 3 and Channel 12 (NBC)** showcasing makeovers performed at his Scottsdale Hair Salon; **Visual IMPACT, A Salon Experience**.

Other industry recognition that Misael Aponte has received includes articles and write-ups in publications such as **Passion; Modern Salon; Hair Color & Design; Salon City** and his techniques have been featured in the magazines **Process and American Salon**.

Utilizing his infectious enthusiasm along with innovative visuals and interactive learning tools, Misael is able to impart his creative vision to audiences of all experience and skill levels in a way that is easy to comprehend. His level of experience and knowledge of hair color coupled with a unique ability to *communicate* this knowledge and to inspire others has allowed Misael Aponte to flourish in his chosen career path as an Educator. Updated: 09/11.